Scope of Work: UA Sustainability Map Phase 2

The UA Sustainability Map is a collaboratively-developed website that raises awareness of the impacts of sustainability initiatives by the community, partner organizations, and the University of Arizona. This project will result in a high quality web map application that displays, analyzes, and markets ongoing UA sustainability efforts. The CALS Mobile and Web Development Unit will assist the Office of Sustainability and EGIS / PD&C in developing the Phase 2 of this interactive web map.

Phase II – Enhanced **Functionality** + Desktop Components

Design desktop components: $2,000

1. CALS Web Development Graphics Designer to enhance the mobile-first design currently developed to expand functionality to larger screen widths.

Events Mode: $2,500

2. New Layer List in Right Drawer
   a. Events that occur within 30 days are displayed by, “Happening Today”, “Happening This Week”, and “Happening this Month”.
3. Legend Box that describes the Events icons (by Date)

Right Drawer Functionality: $4500

4. **News**: Ingest a RSS feed of News Items that displays in a drawer.
5. **People**: Display a list of people associated with a map click (e.g. click on a building returns list of people).
6. **Data Dashboard**: Displays sustainability data in an infographic like manner (e.g. water use, solar output)

What are your interests – Audience Picker $1,000

7. A welcome screen allows you to load layers and map components based on a pre-defined list of interests.

Enhanced Map Tools $2,000

8. **Enhanced Search Functionality** – Show results as points or polygons - in list or map format.
9. **Measure Tool** - Users can create points or multi-segment lines and a distance measurement will pop up in a small fly out window. Users can switch between multiple units of standard measurement.
10. **Embed Tool** - Clicking on the “Embed” button will open a box where a user can click to generate HTML (into a textbox) for inclusion in their website

Social Marketing Tools $3,000

11. **Enhanced Sharing Tool** – Include ability to generate a share link for a feature item (Project/Program/Feature/Events?/People?), which opens a map view identical to the current view of the user. Users can also share the link to social media by selecting the social media button

* Plan to align with overall marketing strategy and new Phase 2 features