To: Melissa Vito  
Vice President for Student Affairs

From: The Freshman Fee Advisory Board

CC: Joel Hauff
    Teresa Whetzel

Date: April 20th, 2016

Subject: FFAB Recommended Funding Allocations for FY17

The Student Services Fee Board met on April 15th to discuss and vote on the 10 proposals submitted by the Student Affairs Departments for Freshman Fee consideration. The Board reviewed the merits of each proposal and after careful consideration we are pleased to recommend total or partial funding for 6 of the 10 projects next year. The Board recommended allocations as well as the rationale for these allocations are on the attached pages.

We respectfully request your approval of our recommendations.

Thank you.
Freshman Fee Project Funding Recommendations - FY 2016

<table>
<thead>
<tr>
<th>ID</th>
<th>Project Contact</th>
<th>Project</th>
<th>Total Request</th>
<th>Total Approved</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Antonio Coronado</td>
<td>HI Team &amp; Block Party</td>
<td>$4,000 / 1</td>
<td>$0/1</td>
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<tr>
<td>2</td>
<td>SevaPriya Barrier</td>
<td>SafeCats</td>
<td>$3,600 / 1</td>
<td>$3,000/1</td>
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<td>3</td>
<td>Linda Scheu</td>
<td>Neighborhood Watch</td>
<td>$25,000 / 1</td>
<td>$25,000/1</td>
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<tr>
<td>4</td>
<td>Mary Venezia</td>
<td>Bigger Better Bash! (formerly New Student Convocation)</td>
<td>$79,000 / 1</td>
<td>$30,000/1</td>
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<tr>
<td>5</td>
<td>Sydney Komro</td>
<td>Bear Down Camp</td>
<td>$35,000 / 1</td>
<td>$35,000/1</td>
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<tr>
<td>6</td>
<td>Mary Frances Kuper</td>
<td>Career Kickstart Student Ambassador Program</td>
<td>$33,500 / 1</td>
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<td>7</td>
<td>Teresa Brett</td>
<td>Finding Community Welcome</td>
<td>$10,000 / 1</td>
<td>$5,500/1</td>
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<tr>
<td>8</td>
<td>Ken Downs</td>
<td>Scholarship Universe</td>
<td>$10,700 / 1</td>
<td>$0/1</td>
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<td>9</td>
<td>Annamarie Tellez</td>
<td>UA Parents a Key to Freshman Student Success</td>
<td>$6,600 / 1</td>
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<td>10</td>
<td>Kathy Adams Riester</td>
<td>Family Weekend 2016</td>
<td>$15,000 / 1</td>
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Freshman Fee Board Funding Rationale:

**FF17.01 HI Team and Block Party**

While the board acknowledges the importance of freshman integration events and programs, it noted that the request was minimal in comparison to the overall budget of HI Team and Block Party and that the program would persist without Freshman Fee funding. Acknowledging the tightened budget this year, the board voted against approving HI Team and Block Party for $4,000 for one year.

**FF17.02 SafeCats**

The board voted to approve SafeCats for $3,000 for one year. The board acknowledges the programs use and specific breadth for freshmen and would only recommend that the program focuses more on specific services and less on targeted marketing.

**FF17.03 Neighborhood Watch**

The board supports fully funding Neighborhood Watch for $25,000 for one year. The program, which seeks to cover the wages for increased UAPD presence on campus during the weekend, is a crucial component to what makes our campus so safe and the board unequivocally supports this proposal.

**FF17.04 Bigger Better Bash**

The board voted to approve Bigger Better Bash for $30,000 for one year. While the board acknowledges the importance of New Student Convocation as an event outside of
commencement in which an entire class is invited if not present, it felt that fully approving a project request for 79% of the total budget was irresponsible and slighted other worthwhile programs. That being said, the board had concerns about the structure of the event and felt that it could certainly trim down its request.

**FF17.05 Bear Down Camp**

The board voted to approve Bear Down Camp for $35,000 for one year. Bear Down Camp is a program that not only accommodates incoming freshmen but also provides a bank for student leadership as those students become increasingly involved on campus. The board fully supports Bear Down Camp and its mission.

**FF17.06 Career Kickstart Student Ambassador Program**

The board voted to deny funding to Career KickStart Student Ambassador Program. While the board is always in favor of student employment, the budget was smaller this year and the board felt that the demand for these positions was not great enough to provide funding.

**FF17.07 Finding Community Welcome**

The board voted to approve Finding Community Welcome for $5,500 for one year. The board respects the program and how it connects new and returning students with opportunities for involvement and belonging during the difficult transitional period at the start of the year. The board recommends not funding the Spring events.

**FF17.08 Scholarship Universe**

The board voted to deny funding for Scholarship Universe. Due to the funding provided by the Student Services Fee and the reduced funding available to the board for this fiscal year, the board did not feel that this minor supplementary funding would be more impactful than other entire programs.

**FF17.09 UA Parents a Key to Freshman Success**

The board voted to deny funding for UA Parents a Key to Freshman Success. The board recognizes the importance of empowering parents and students with information but felt that this mailing campaign was costly, unsustainable and could result in just being recycled unread. The board recommends an online equivalent.

**FF17.10 Family Weekend 2016**

The board voted to approve Family Weekend 2016 for $2,000 for one year. The board recognizes its value but felt it would have been received better by the Student Services Fee Board. The board chose to allocate this sum to show support but felt that the event would persist without FFAB support.