To: Liesl Folks, PhD, MBA
    Senior Vice President for Academic Affairs and Provost

From: The Freshman Fee Advisory Board

CC: Teresa Whetzel
    Marilyn Taylor
    Greg Heileman
    Ana Laura Mendoza
    Michaela Davenport

Date: June 1, 2020

Subject: FFAB Recommended Funding Allocations for FY21

The Freshman Fee Board met on April 17th to discuss and vote on the four proposals submitted by departments within the University of Arizona. The Board reviewed the merits of each proposal and after careful consideration we are pleased to recommend fully funding all four of the projects next year. The recommended allocations as well as the rationale for these allocations are on the attached pages.

We respectfully request your approval of our recommendations.

Thank you.
**Freshman Fee Project Proposals**

**Fiscal Year 2021**

<table>
<thead>
<tr>
<th>Proposal #</th>
<th>Proposal Name</th>
<th>Department</th>
<th>Requested FY 2021</th>
<th>Board Recommended Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>FF 21.01</td>
<td>Air Force ROTC New Student Orientation</td>
<td>Aerospace Studies</td>
<td>$2,000</td>
<td>$2,000</td>
</tr>
<tr>
<td>FF 21.02</td>
<td>ASUA Bear Down Camp</td>
<td>ASUA</td>
<td>$42,000</td>
<td>$42,000</td>
</tr>
<tr>
<td>FF 21.03</td>
<td>Family Weekend</td>
<td>Enrollment Management</td>
<td>$15,000</td>
<td>$15,000</td>
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<tr>
<td>FF 21.04</td>
<td>SafeCats</td>
<td>Housing and Residential life</td>
<td>$1,000</td>
<td>$1,000</td>
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</tbody>
</table>

Total $60,000 $60,000

**Beginning Funds Available** $137,000

**Remaining Funds to Allocate** $77,000

**FFAB 2020-2021 Funding Recommendations**

**FF21.01   Air Force ROTC New Student Orientation**
The board voted to recommend full funding of $2,000 for the Air Force ROTC New Student Orientation for one year. This proposal was one of the smaller requests but has a large impact on the freshmen population. Air Force ROTC is an excellent organization that has demonstrated, through the proposal, their plan to educate and immerse students in Air Force ROTC program, which will impact freshmen and provide families of the students an opportunity to understand the program, create a sense of community, family and pride about the organization.

**FF21.02   ASUA Bear Down Camp**
The board voted to recommend full funding of $42,000 for the ASUA Bear Down Camp for one year. Bear Down Camp is an engaging program that allows students to connect and make lasting friendships. This project has also shown a direct correlation between freshmen that participate in the program and those that move into leadership roles on campus or get involved in clubs, organizations, and student government. The board believes that this project is essential and would like to see it continue to serve the freshman population.

**FF21.03   Family Weekend**
The board voted to recommend full funding of $15,000 for the Family weekend for one year. The board strongly supports this proposal. Family Weekend allows freshman and their parents...
to get a first-hand experience of the university. By a majority of the attendees being freshman it has direct impact on offsetting the cost for families.

**FF21.04 SafeCats**
The board voted to recommend full funding of $1,000 for the SafeCats for one year. The board agrees that safety is a number one priority for students on campus and that this is a critical initiative for first year students that are often on their own for the first time. Creating awareness with freshmen about safety is critical, and if students do not know about the safety resources at UA they cannot effectively use them. While the request of this proposal is small its projected impact is large, and aims to reach around 8,500 students. The board fully supports this project.