Date: April 30, 2014

To: Division of Student Affairs, FF Applicants, and University of Arizona Students

From: The Freshman Fee Advisory Board

Subject: Advice Allocations Fiscal Year 2015

The Freshman Fee Board has recommended and the Senior Vice President for Student Affairs and Enrollment Management has accepted the following allocations from the Freshman Fee in Fiscal Year 2014-2015

**Freshman Fee**

**Board Recommended Funding**

Open Board Meetings held April 25, 2014

<table>
<thead>
<tr>
<th>Project #</th>
<th>Project Name</th>
<th>Department</th>
<th>Requested</th>
<th>Allocated</th>
</tr>
</thead>
<tbody>
<tr>
<td>FF15.01</td>
<td>Arizona Mentors</td>
<td>Academic Success and Achievement</td>
<td>$27,000</td>
<td>$-</td>
</tr>
<tr>
<td>FF15.02</td>
<td>Atlas Leadership Program</td>
<td>Academic Success and Achievement</td>
<td>10,500</td>
<td>-</td>
</tr>
<tr>
<td>FF15.03</td>
<td>Wildcat Welcome / New Student Convocation</td>
<td>Enrollment Management</td>
<td>52,000</td>
<td>40,500</td>
</tr>
<tr>
<td>FF15.04</td>
<td>Finding Community Welcome</td>
<td>Dean of Students</td>
<td>4,000</td>
<td>4,000</td>
</tr>
<tr>
<td>FF15.05</td>
<td>HI Team &amp; Block Party</td>
<td>Residence Life</td>
<td>7,000</td>
<td>5,500</td>
</tr>
<tr>
<td>FF15.06</td>
<td>Bear Down Camp</td>
<td>ASUA</td>
<td>33,500</td>
<td>30,000</td>
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<tr>
<td>FF15.07</td>
<td>Neighborhood Watch</td>
<td>Residence Life</td>
<td>25,000</td>
<td>25,000</td>
</tr>
<tr>
<td>FF15.08</td>
<td>Scholarship Universe</td>
<td>Office of Scholarships &amp;</td>
<td>15,000</td>
<td>-</td>
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</tbody>
</table>

**Total**

$174,000 $105,000

Funds Available to Allocate - FY2015 $105,000

Board Approved Allocations - FY2015 $105,000

Funds Retained in Reserve Balance $-
Funding Rationale:

FF 15.01 Arizona Mentors
The board does not recommend funding for this project. Arizona Mentors aims to partner undergraduate students with faculty and staff mentors. While the Board values these mentor relationships, it feels there are alternative ways to develop these relationships. Further, the Board is not confident that this program would be effective with freshmen.

FF 15.02 Atlas Leadership Program
The board does not recommend funding for this project. The Atlas Leadership Program is a one-year leadership program with a focus on first year students. While viewed as a positive program, the Board believes that the amount of funds requested per freshman student is too great and the number of students impacted would be less than desired by the Freshman Fee Program.

FF 15.03 Wildcat Welcome/New Student Convocation
The Board recommends partial funding of $40,500. The purpose of the program is to engage and welcome new students at the start of the school year. The Board supports this program and recognizes that these events are an integral part of the Wildcat experience. Some of the proposed expenditures seemed unnecessary; therefore, the awarded funding is less than what was requested.

FF 15.04 Finding Community Welcome
The board recommends funding in full for this project. The Finding Community Welcome program reaches out to students from different backgrounds, helping to introduce them to the Cultural Centers and programs that support Wildcats. The Board finds this program to be well intended and successful in engaging students from diverse backgrounds.

FF 15.05 HI Team & Block Party
The board recommends partial funding of $5,500. This program provides leadership experience, smooth move-in support and a kick-off event at the start of the school year. The program received very positive feedback for the aid it provides to aid students in their transition to the University of Arizona. It has also shown increased participation at its past Block Party events.

FF 15.06 Bear Down Camp
The board recommends partial funding of $30,000. The Bear Down Camp program has a great reputation on campus and helps educate freshmen about many aspects of campus life and continues to gain enrollment. Due to the limited Freshman Fee funds available, the Board recommends partial funding.
**FF 15.07 Neighborhood Watch**
The board recommends full funding in the amount of $25,000. The Neighborhood Watch program helps pay for campus security officers in and around student housing facilities. The Board believes that creating a safe atmosphere on campus, especially for freshmen students, is very important. Parents also appreciate the additional safety for students that the Neighborhood Watch program provides on campus.

**FF 15.08 Scholarship Universe**
The board does not recommend funding for this project. Scholarship Universe requested funding for student employees to support the Scholarship Universe program. While the Board supports Scholarship Universe, believing it is a unique and important program at UA, funding limitations do not allow funding of every program. The Board suggests that Scholarship Universe contact the IT Board to see if they could help with funding.