To: Jeff Goldberg  
Interim Senior Vice President, Academic Affairs and Provost

From: The Freshman Fee Advisory Board

CC: Joel Hauff  
Teresa Whetzel

Date: May 7, 2019

Subject: FFAB Recommended Funding Allocations for FY20

The Freshman Fee Board met on April 26th to discuss and vote on the 5 proposals submitted by the Student Affairs Departments for Freshman Fee consideration. The Board reviewed the merits of each proposal and after careful consideration we are pleased to recommend total funding for five projects next year. The Board recommended allocations as well as the rationale for these allocations are on the attached pages.

We respectfully request your approval of our recommendations.

Thank you.
Freshman Fee Project Proposals
Fiscal Year 2020

<table>
<thead>
<tr>
<th>Proposal #</th>
<th>Proposal Name</th>
<th>Department</th>
<th>Requested FY 2020</th>
<th>Board Recommended Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>FF 20.01</td>
<td>Air Force ROTC New Student Orientation</td>
<td>Aerospace Studies</td>
<td>$1,000</td>
<td>$1,000</td>
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<tr>
<td>FF 20.02</td>
<td>Bear Down Camp</td>
<td>ASUA</td>
<td>$38,500</td>
<td>$38,500</td>
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<tr>
<td>FF 20.03</td>
<td>Design Thinking Challenge</td>
<td>Career Development</td>
<td>$14,000</td>
<td>$14,000</td>
</tr>
<tr>
<td>FF 20.04</td>
<td>Highland Plaza Improvement</td>
<td>Housing and Residential life</td>
<td>$39,700</td>
<td>$39,700</td>
</tr>
<tr>
<td>FF 20.05</td>
<td>SafeCats</td>
<td>Dean of Students Office</td>
<td>$1,000</td>
<td>$1,000</td>
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<td></td>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$ 94,200</strong></td>
<td><strong>$ 94,200</strong></td>
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Beginning Funds Available $ 104,000
Remaining Funds to Allocate $ 9,800

Freshman Fee Board Funding Rationale:

**FF20.01 AFROTC New Student Orientation:**
The board voted to recommend full funding for AFROTC New Student Orientation in the amount of $1,000 for one year. This proposal was one of the smaller requests but has a large impact on the freshmen population. Air Force ROTC is an excellent organization that has demonstrated, through the proposal, their plan to educate and immerse students in Air Force ROTC program, which will impact freshmen and provide families of the students an opportunity to understand the program, create a sense of community, family and pride about the organization.

**FF20.02 Bear Down Camp**
The board voted to recommend full funding for Bear Down Camp in the amount of $38,500 for one year. Bear Down Camp is an engaging program that allows students to connect and make lasting friendships. This project has also shown a direct correlation between freshmen that participate in the program and those that move into leadership roles on campus or get involved in clubs, organizations, and student government. The board believes that this project is essential and would like to see it continue to serve the freshman population.

**FF20.03 Design Thinking Challenge**
The board voted to recommend full funding for Design Thinking Challenge in the amount of $14,000 for one year. The board believes in the mission of the proposal to offer freshman students the opportunity to gain real-world experience through working with clients and
proposing solutions. The board also values the importance of exposing students early in their academic careers while giving them experience outside the classroom. Therefore, the board would like to see this proposal be funded as it is a great opportunity for freshmen.

**FF20.04 Highland Plaza Improvement**
The board voted to recommend full funding for Highland Plaza Improvement in the amount of $39,700 for one year. The board recognizes the goal to provide outstanding facilities and environments where students can learn, study, make connections, and enjoy the University of Arizona. The board also believes that by continuing with these improvements, the university will be able to not only retain students but attract prospective students to the university.

**FF20.05 SafeCats**
The board voted to recommend full funding for SafeCats in the amount of $1,000 for one year. The board agrees that safety is a number one priority for students on campus and that this is a critical initiative for first year students that are often on their own for the first time. Creating awareness with freshmen about safety is critical, and if students do not know about the safety resources at UA they cannot effectively use them. While the request of this proposal is small its projected impact is large, and aims to reach around 8,500 students. The board fully supports this project.