To: Melissa Vito  
Vice President for Student Affairs

From: The Freshman Fee Advisory Board

CC: Joel Hauff
Teresa Whetzel

Date: April 23rd, 2015

Subject: FFAB Recommended Funding Allocations for FY16

The Student Services Fee Board met on April 17th to discuss and vote on the 7 proposals submitted by the Student Affairs Departments for Freshman Fee consideration. The Board reviewed the merits of each proposal and after careful consideration we are pleased to recommend funding for 7 projects next year. The Board recommended allocations as well as the rationale for these allocations are on the attached pages.

We respectfully request your approval of our recommendations.

Thank you.
### Freshman Fee Project Funding Recommendations - FY 2016

<table>
<thead>
<tr>
<th>Proposal #</th>
<th>Projects</th>
<th>Department</th>
<th>Total Requested</th>
<th>Total Approved</th>
</tr>
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<tbody>
<tr>
<td>FF16.01</td>
<td>SafeCats Freshman Safety Initiatives</td>
<td>DOS</td>
<td>2,500</td>
<td>2,500</td>
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<tr>
<td>FF16.02</td>
<td>Bear Down Camp</td>
<td>ASUA</td>
<td>31,000</td>
<td>31,000</td>
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<tr>
<td>FF16.03</td>
<td>Neighborhood Watch</td>
<td>Res Life</td>
<td>25,000</td>
<td>25,000</td>
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<tr>
<td>FF16.04</td>
<td>Finding Community Welcome</td>
<td>DOS</td>
<td>15,000</td>
<td>10,000</td>
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<tr>
<td>FF16.05</td>
<td>New Student Convocation</td>
<td>Admissions</td>
<td>64,500</td>
<td>64,500</td>
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<td>FF16.06</td>
<td>UA Parents a Key to Freshman Success</td>
<td>Parents &amp; Family Association</td>
<td>6,600</td>
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<tr>
<td>FF16.07</td>
<td>Scholarship Universe</td>
<td>Financial Aid</td>
<td>8,200</td>
<td>8,200</td>
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<td><strong>Total Project Proposals</strong></td>
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<td></td>
<td><strong>$152,800</strong></td>
<td><strong>$147,800</strong></td>
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**Freshman Fee Board Funding Rationale:**

**FF16.01 SafeCats Freshman Safety Initiatives**

Citing broad availability and impact, the board funds SafeCats in full for $2,500 for one year. The freshman members of the board noted that the program has a far reach in engaging with freshman students and encouraging safe activity on campus for such a low cost.

**FF16.02 Bear Down Camp**

The board supports fully funding Bear Down Camp for one year for $31,000. BDC is usually recommended as a favorite incoming freshman activity and the board feels that both the scope of the program and its intended audience are a large enough swath to merit its comparatively large funding request. The program consistently expands and improves and the board is excited to continue to fund it.

**FF16.03 Neighborhood Watch**

The board supports fully funding Neighborhood Watch for $25,000. The program, which seeks to cover the wages for increased UAPD presence on campus during the weekend, is a crucial component to what makes our campus so safe and the board unequivocally supports this proposal.

**FF16.04 Finding Community Welcome**
While the board was initially skeptical of the massive increase in funding requested, the board supports funding Finding Community Welcome for $10,000. Excited to hear about the addition of a keynote speaker, the board found fault solely with what seemed like quite a large some when compared with what was understood to be a normal fee for a comparable event. The board supports this program in general and is excited to see how it turns out.

**FF16.05 New Student Convocation**

The board supports funding this proposal in full for $64,500. While there were questions about the seemingly large sum requested in comparison to past years, the board is excited to offer funding to increase the scale of this program – especially outside. One primary reason was that, besides graduation, this event is one time when the entire class will be together and that is something the board values.

**FF16.06 UA Parents a Key to Freshman Success**

The board supports funding this proposal in the amount of $6,600. While the board was skeptical about the actual impact on freshman due to this program’s existence as an outreach to parents, the comparable cost and subsequently identified impact of the marketing campaign was deemed to be a reasonable and worthwhile expense of the Freshman Fee.

**FF16.07 Scholarship Universe**

The board supports funding this proposal in the amount of $8,200. Citing the need for supplementary funds to support student workers, the board noted the admirable improvements to the Scholarship Universe and was excited to renew the program’s opportunity for continued improvement.